

Wednesday 15<sup>th</sup> April 2026

Dear Parent/Guardian,

### Attendance Matters

At **Bournville**, we are committed to providing your child with the best possible education and helping them reach their full potential. To achieve this, consistent school attendance is absolutely vital.

We understand that there are occasionally valid reasons for absence, such as illness. However, we want to highlight the significant impact that even small amounts of missed time can have on a child's progress. When a pupil is absent, they miss out on the "original learning experience"—the interactive discussions, teacher explanations, and social collaboration that simply cannot be replaced by "catching up" on paper later.

To help visualise how quickly absences add up over a single school year, please consider the following:

Attendance during one year	Equals days absent	Approximately in weeks	Lessons missed
95%	9 Days	2 Weeks	45 Lessons
90%	19 Days	4 Weeks	95 Lessons
85%	29 Days	6 Weeks	145 Lessons
80%	38 Days	8 Weeks	190 Lessons
75%	48 Days	10 Weeks	240 Lessons

As you can see, an attendance rate of **90%**—which might sound high—results in four weeks of lost learning and nearly 100 missed lessons.

Our goal is to work in partnership with you to ensure your child is in school, on time, every day. We are here to support you; if there are any barriers preventing your child from attending school regularly, please do not hesitate to contact us so we can discuss how to help.

Thank you for your continued support in prioritising your child's education and future. We hope the postcards for parents with children who have hit 100% attendance were received well over the Easter Holidays.

Hope you are well.

Yours sincerely



Serena McCormack  
Attendance Manager