

Subject: GCSE Business

Homework: Weekly revision questions are set to support knowledge retrieval as well as research questions to encourage further depth of study.

Year group	Term	Curriculum Focus
10	Autumn 1	Students explore what businesses are, why they exist and how they operate. They learn about entrepreneurs, ownership types, aims and objectives, stakeholders and business location. By the end of the term, students understand the foundations of how businesses start, grow and make decisions.
10	Autumn 2	Students study how businesses expand, use technology and respond to ethical and environmental issues. They also learn how economic conditions and globalisation affect business behaviour. The term ends with an introduction to legislation and how laws shape business activity.
10	Spring 1	Students examine how laws, competition, uncertainty and risk influence business decisions. They apply their knowledge to real-world case studies and develop exam-style responses. The term concludes with a milestone assessment covering key influences on business performance.
10	Spring 2	Students study what business operations involve, their role within the production of goods and the provision of services and how they influence business activity.
10	Summer 1	Continuing with Business Operations, students look more closely into the role of procurement, the concept of quality and the importance and impact of good customer service.
10	Summer 2	Students focus on the purpose of Human Resources, its role within business and its influence on business activity. Topics studied include organisational structures, recruitment & selection, motivation and training.
11	Autumn 1	Students learn how businesses identify customers, segment markets and conduct market research. They explore the marketing mix—product, price, place and promotion—and analyse how businesses use these tools to compete successfully. Students apply their learning through structured exam-style questions.
11	Autumn 2	Students study distribution channels, sources of finance and how businesses choose appropriate funding. They then move on to cash flow, learning how to interpret forecasts and solve cash flow problems. Throughout the term, students practise applying knowledge to exam questions in context.
11	Spring 1	Students develop financial skills including calculating revenue, costs, profit, ARR and breakeven. They learn how to interpret financial statements and analyse business performance using ratios. The term strengthens numeracy, interpretation and exam-technique skills essential for GCSE success.
11	Spring 2	Students follow a programme of revision which includes mindmaps, retrieval questions, past exam questions and papers as well as formal mock exams.
11	Summer 1	Examination period
11	Summer 2	Examination period