

# BUSINESS STUDIES

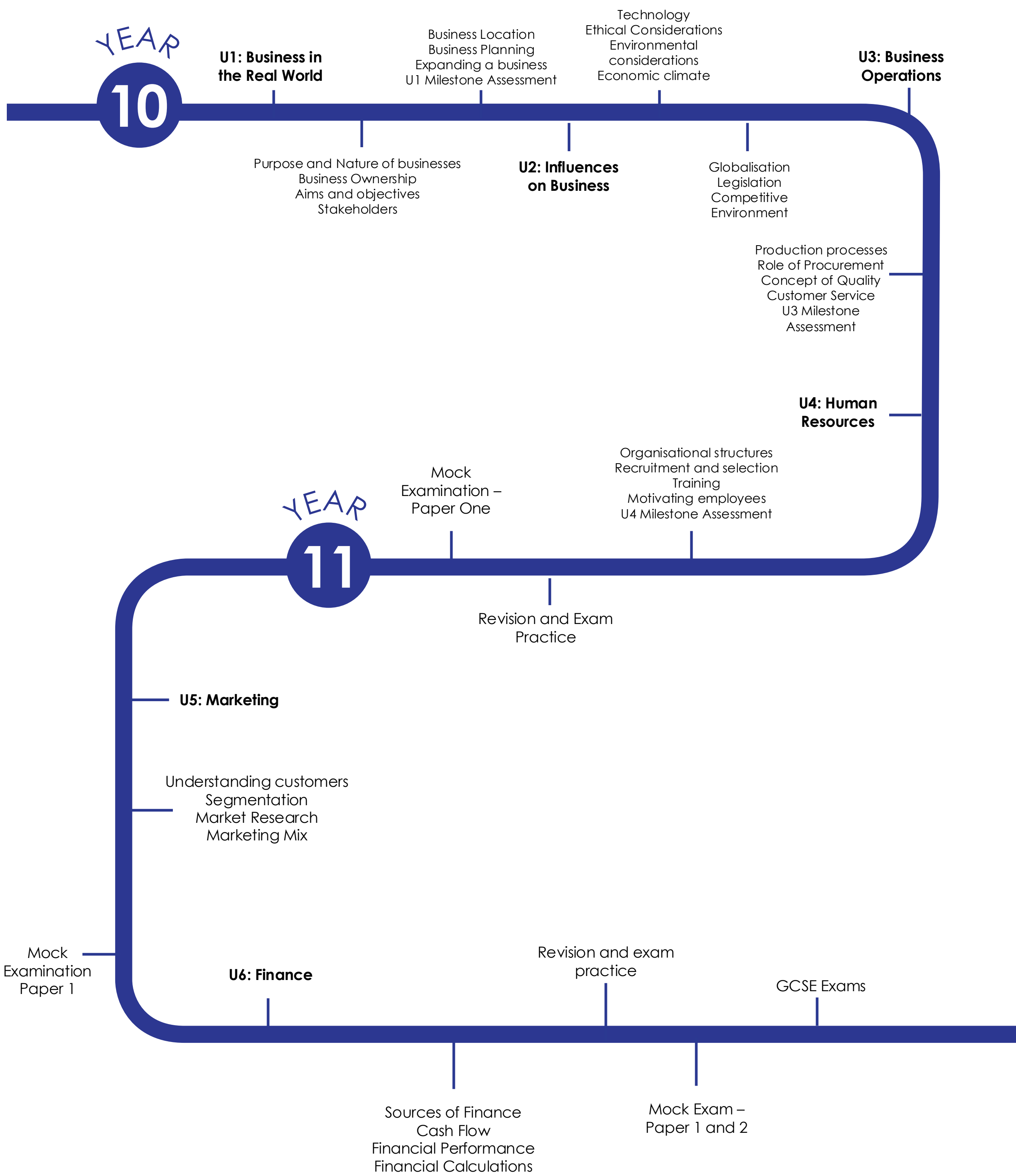
## Subject Vision

The Business department at Bournville School aims to provide pupils with the opportunity to learn about the way in which businesses operate in the real world. In addition to the substantive knowledge gained in business, we aim to equip them in the longer term with employability skills, the ability to take advantage of business opportunities if they arise and resolve business problems to flourish in the future.

### Aims:

To know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society

- To apply knowledge and understanding to contemporary business issues and to different types and sizes of businesses in local, national and global contexts
- To develop as enterprising individuals with the ability to think commercially and creatively to demonstrate business acumen, and draw on evidence to make informed business decisions and solve business problems
- To investigate and analyse real business opportunities and issues to construct well-argued, well evidenced, balanced and structured arguments, demonstrating depth and breadth and understanding of business



GCSE Exam Board: AQA GCSE Business (8132)