



Bournville School Curriculum Overview



Curriculum Intent Statement: Business Studies

Business Studies provides transferable skills allowing students a smooth transition from an educational environment to a work environment, by providing an insight to a multitude of business sectors and departments.

At Bournville School students studying business will develop a range of life skills including: enhancing team working, problem solving, independent learning and communication skills whilst instilling confidence in our students to make themselves stand out in a competitive working environment. Students will maintain a good understanding of current affairs, applying this to their studies. Business Studies will also nurture creativity through the creation of marketing and promotional campaigns, planning and pitching a business idea whilst also developing their financial acumen. Students will partake in employment interviews and hone their interview skills in order to be in a strong position to gain employment or continue into higher education. At Bournville, we believe Business Studies is a living, breathing subject and therefore as a department we engage with employers and colleges in the local area, providing real insight into the world of work.

	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
	THE BIG QUESTIONS	THE BIG QUESTIONS	THE BIG QUESTIONS	THE BIG QUESTIONS	THE BIG QUESTIONS	THE BIG QUESTIONS
Year 11 BTEC	Comp 3: Exam - Promotion and Finance for Enterprise What promotional methods are used by enterprises?	Comp 3: Exam - Promotion and Finance for Enterprise How are financial documents completed, interpreted and checked?	Comp 3: Exam - Promotion and Finance for Enterprise C1 & C2 coursework improvement/ C3 exam preparation for re-take	C1 & C2 coursework improvement/ C3 exam preparation for re-take	C1 & C2 coursework improvement/ C3 exam preparation for re-take	
Y11 GCSE	Module 3: Business operations How do businesses produce quality goods and services?	Module 4: Human Resources How can employees be organised best to supply products in the most efficient way?	Revision and exam practice M1 Business in the real world M2 Influences on business	Revision and exam practice M5 Marketing M6 Finance		
Year 10 BTEC	Comp 1: Exploring Enterprises What are the characteristics of enterprises?	Comp 1: Exploring Enterprises What are the characteristics of enterprises?	Comp 2: Planning for and Running an Enterprise Activity - Pitch How can we present key elements of a business plan logically?	Comp 2: Planning for and Running an Enterprise Activity How can we put a micro-enterprise activity into action?	Comp 2: Planning for and Running an Enterprise Activity How can we put a micro-enterprise activity into action?	Comp 2: Planning for and Running an Enterprise Activity How can we put a micro-enterprise activity into action?
Year 10 GCSE	Module 1: Business in the real world What is the purpose of business activity?	Module 1: Business in the real world What is the purpose of business activity?	Module 2: Influences on Business How are businesses influenced by external factors?	Module 2: Influences on Business How are businesses influenced by external factors?	Module 3: Business Operations How do businesses produce quality goods and services?	Module 4: Human Resources How can employees be organised best to supply products in the most efficient way?