



Course Information – September 2011

Course Title Business Studies

Level GCSE

Awarding Body AQA

What is the content of the course?

GCSE

Unit 1: Setting up a business

Includes modules on:

- Starting a business
- Marketing
- Finance
- People in Business
- Operations management

Unit 2: Growing as a Business

(This unit further develops the units covered in Year 10 from the perspective of a growing Business)

Unit 3: Investigating Business

This unit is a controlled assessment task that is completed during Year 11. The question set by the examination board changes each year.

How is the course assessed?

| | % | Details: |
|-----------------------|----------|---|
| End of course exams | 35 | Unit 2: Growing as a Business 1 hour |
| Modular exams | 40 | Unit 1: Setting up a Business 1 hour |
| Controlled Assessment | 25 | Unit 3: Investigating Businesses |
| Portfolio | 0 | N/A |

How is this course delivered?

The course is taught through a mixture of theory which is then applied to real life business situations. Students have the opportunity to research regularly and make decisions in a variety of contexts. Students have the opportunity to be creative in their research, final work and thinking about business.

What are the entry requirements?

Students must have shown good commitment to their studies.
(Successful completion of their ICT coursework may demonstrate this)

What skills are useful for success on this course?

Ability to synthesise information
Analysis
Decision making
Evaluative thinking
Research and planning
Working independantly
Literacy
Numeracy
ICT

What opportunities will success on this course give me?

This course provides progression to Sixth Form studies. It lays an appropriate foundation for further study of Business or related subjects at Advanced level. Business is recognised as being a good general qualification which develops a wide range of skills, all of which are valued both in further and higher education as well as by businesses in all sectors of the economy. Business works well with most other subjects. The options are limitless...there are a world of jobs in the world of business!